



Patricia Cline appointed to senior Business Development post at LiveAuctioneers.com

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LiveAuctioneers appoints marketing veteran Patricia Cline to senior Business Development post

NEW YORK – LiveAuctioneers.com has announced the appointment of Patricia Cline to the position of Business Development Manager. A former advertising account manager for dmg world media's U.S.-based trade publication *AntiqueWeek*, Cline has a wealth of knowledge and experience in the antiques and industrial auction sector, with a particular specialty in the Midwestern market.

At *AntiqueWeek*, Cline started as the advertising account manager handling all states bordering the Mississippi River. Later, her territory was expanded to include all states west of the Mississippi. Ultimately, Cline's responsibilities grew to include the management of accounts for both *AntiqueWeek* and its affiliated Western-states monthly publication *AntiqueWest*.

"I am thrilled to be joining LiveAuctioneers at this time," Cline said. "The auction industry is changing, and I want to be part of an organization that is helping to redefine it."

LiveAuctioneers' CEO, Julian R. Ellison, remarked: "We foresee 2007 as a banner year, with not only continued success for our core business in antiques and the arts globally, but also explosive growth potential in the areas of industrial and real estate auctions. Patricia will play an important role in our expansion plans."

Founded in November 2002, Manhattan-based LiveAuctioneers provides real-time Internet bidding capability, in association with eBay Live Auctions, to 530 auction houses in a dozen countries. On average, auctioneers using LiveAuctioneers' catalog and online-bidding services note an immediate 15 to 35 percent increase to their gross auction results. For further information, log on to www.liveauctioneers.com.